

# Regeneration across generations

Socially Inclusive & Sustainable Development of the Atlantic Seaboard

SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

## Atlantic Project Awards 2017 candidate



## Project description

Started in January 2017, the project [Blue Biotechnology Master for a Blue Career](#) funded under the EASME Blue Career program, aims to create a second year of Master's degree in blue biotechnologies at the University of La Rochelle in France (Region Nouvelle-Aquitaine).

This Master, opened in September 2017 is focused on blue biotechnologies and dedicated to their application in the health, nutrition and aquaculture sectors. It is accessible to students, job seekers and people aiming to change careers. Private-public cooperation will ensure the match between the needs of SMEs and the skills obtained by students during this Applied Blue Biotechnology Master's degree. At European level, the presence in the consortium of the CPMR Atlantic Arc Commission, gathering 17 Atlantic Regions out of the 160 CPMR member regions, will ensure the transfer of this Masters' degree model to other regions and other economic sectors.

## Outcomes of the project

- The curriculum opened in September 2017 with a pilot group of 6 students.
- **Communication actions** undertaken towards other regions, industry representatives and EU institutions for project transferability in other geographical areas and sectors of the blue economy.
- Promotion **actions towards high school students** enabled to raise their awareness on Blue careers.

## Interact with the project

*Lead partner*



*Social media*

